**SEO Checklist**

[ ]  Google Analytics Account: <https://www.google.com/analytics/>

[ ]  Google Search Console: <https://www.google.com/webmasters/tools/home>

[ ]  Bing Webmaster Tools: <http://www.bing.com/toolbox/webmaster/>

[ ]  Google XML Sitemaps: <https://wordpress.org/plugins/google-sitemap-generator/>

[ ]  Website Speed Performance: <https://developers.google.com/speed/pagespeed/>

[ ]  High Quality Inbound Link Profile: <https://moz.com/researchtools/ose/>

[ ]  Keyword Research tools:

[ ]  <https://www.semrush.com/new/?utm_expid=109320546-82.tsW_-DoOTr2Sw3PFfvA1CA.1>

[ ]  <http://keywordtool.io/>

[ ]  <https://kwfinder.com/>

[ ]  RavenTools: <http://levelten.raventools.com>

[ ]  SpyFu: <https://www.spyfu.com/>