**SEO Checklist**

Google Analytics Account: <https://www.google.com/analytics/>

Google Search Console: <https://www.google.com/webmasters/tools/home>

Bing Webmaster Tools: <http://www.bing.com/toolbox/webmaster/>

Google XML Sitemaps: <https://wordpress.org/plugins/google-sitemap-generator/>

Website Speed Performance: <https://developers.google.com/speed/pagespeed/>

High Quality Inbound Link Profile: <https://moz.com/researchtools/ose/>

Keyword Research tools:

<https://www.semrush.com/new/?utm_expid=109320546-82.tsW_-DoOTr2Sw3PFfvA1CA.1>

<http://keywordtool.io/>

<https://kwfinder.com/>

RavenTools: <http://levelten.raventools.com>

SpyFu: <https://www.spyfu.com/>